



Otto Schell

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- Profession / ongoing **Enterprise Business Architect – Digital Business Lead / Global Business SAP CCoE in the Automotive Industry**
- 12/2019 **CEO / Founder of THE Institute for Global Digital Creativity and Relevance (IGDCR) (IGDCR)**
- Since 2017 **Founder**
***are we relevant tomorrow“ LLC (www.arereto.co) and “gperfect” (www.gperfect.net)**
- Since 2016 **Digital Transformation Advisor at PDAGroup Innsbruck / Austria**
- 2008-2021 (1997) **Alumni / former Member of Board of Directors of German Speaking SAP User Group (DSAG e.V.) (Areas: Globalization, Industries, IoT and Digital Transformation, Co-Chairman)***
- 06/2016-02/2019 **CEO D.C. Otto Schell Institute Digital Transformation and Chairman International Relations at Diplomatic Council (UNO reg.)***
- Others **Co-author, key notes, Whitepapers, articles and blogs**
Visiting Lecturer at MCI – Innsbruck / Austria, Hochschule Rhein-Main Business School – Wiesbaden / Germany, FOM Mannheim / Germany

* Volunteering activities

