IGDCR
Institute for Global Digital Creativity and Relevance

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Otto Schell
IGDCR CEO/Founder

otto.schell@igdcr.net / +49 152 22824674

Otto Schell | LinkedIn

Former Global Enterprise SAP Business Architect / Head of SAP CCoE and Digital Business Lead in the Automotive Industry

- **Convergence / Standardization and Harmonization Programs**

- **Global Business Services**

- **Roadmap / Portfolio Governance**

Alumni / former Member of Board of Directors of German Speaking SAP User Group (DSAG e.V.)* and Co-Chair (www.dsag.de)

- **Security / Globalization / Industries, IoT / Digital Transformation / Global User Community**

Fellow / Technology Cluster Lead – zukunftfabrik2050 (powered by HSG Alumni) Home-en – Zukunftfabrik2050

Chair / Board Member – Vision Rheintal e.V.

CEO / Founder *are we relevant tomorrow" LLC (www.arewereto.co) and "gperfect" (www.gperfect.net)

Visiting Lecturer / Publication

- Management Center Innsbruck / Austria, Business School – Applied Science Wiesbaden / Germany, FOM Mannheim / Germany

- Co-author, articles, whitepapers. key notes and blogs