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As a leading expert in the field of business development, Andreas Kohne combines 15 years of practical experience in the areas of consulting, sales and management with relevant theoretical knowledge to create a holistic experience that inspires, informs and motivates. The computer scientist with a doctorate has not only gained experience in a wide variety of sectors of private industry, but also gained deep insights into the world of public clients.

With individual consulting packages, Andreas Kohne supports you in the introduction and optimization of your business development processes.

In interactive courses, workshops and further training, he imparts practical specialist knowledge. In addition to training as a business development manager, he offers current courses in the areas of (digital) business models and metaverse. A balanced mixture of lecture, interaction and individual advice manifest the learning success in the long term. What you have learned can be immediately integrated and applied in everyday working life.